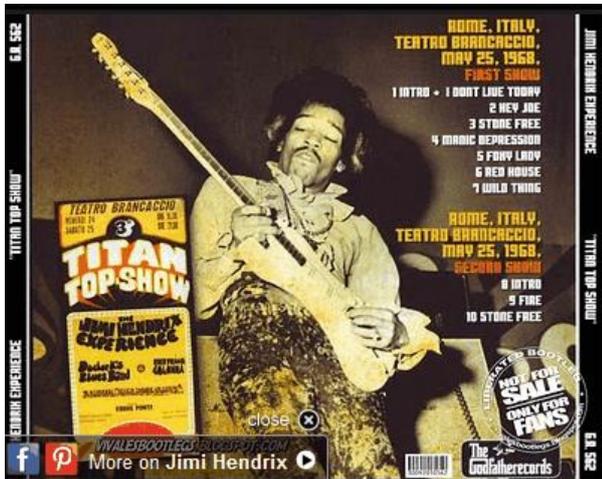


I want to
DRIVE
my



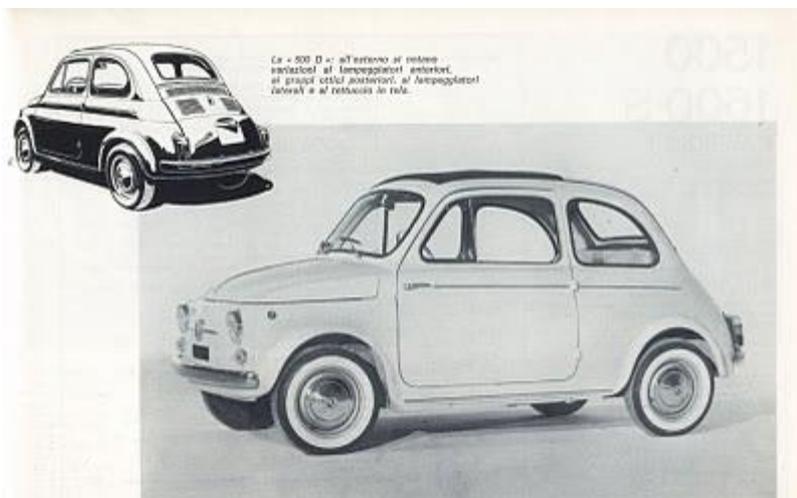
Roma, January 2013



As you know, Jimi played in Rome at Teatro Brancaccio on 24 and 25 May 1968. After the gig, Jimi, Noel and Mitch went down to the Titan Club for a jam session and just about every rock musician in Rome turned up. Noel and Jimi swapped guitars for two hours of R&B.

Then Noel and Mitch walked off to get friendly with the local girls, leaving Jimi on his own to invite anybody up on stage to play with him. Alberto Marozzi, drummer, played with Jimi during the session of 25 May.

After the jam session, Alberto invited Jimi to show him Rome by night. Alberto's car was a FIAT 500. Alberto, Jimi and a young and beautiful girl met at the music club and drove around Rome the night through. They stopped close to the Colosseum. Then they went up to the Villa Medici, where the French Academy is.





Jimi was astonished by the incredible beauty and magical atmosphere of that spring night, in that unique tour of Rome in a FIAT 500. Jimi told Alberto that he loved Rome and that he would have liked to buy a Villa in Rome.

Then, Alberto, in his FIAT 500, drove Jimi back to the Metropole Hotel, close to the railway station and said his farewells. Alberto went back to his FIAT 500 and realized that Jimi had forgotten his guitar in the back seat of the car. Alberto grabbed it and returned it to the concierge at the hotel and drove his FIAT 500 back home.

Unfortunately, Jimi never came back to Rome to fulfill his dream of buying a Villa here.

34 years after Jimi's gig in Rome, we are proud to offer a tour in the footprints of Jimi Hendrix in Rome aboard a FIAT 500. Behind the steering wheel of a FIAT 500 Classica, in a guided convoy tour, you will see the places where he played and stayed. You can admire the breathtaking views of the Colosseum and look down on the heart of Rome from the Villa Medici and the Gianicolo.

If you love Jimi, if you like Rome, you cannot miss this tour! We will be happy to book you for this very special tour.

For further information, please do not hesitate to contact us. Our office is located in via Celimontana 18/b in Rome, in the heart of Nero's Village, the fast-moving and heart-pounding artistic hub of Rome's Celio neighbourhood, only 200m away from the Colosseum.

I look forward to meeting you personally,

Yours sincerely,

Alvise Di Giulio

Contacts:

Rome 500 Exp Srl

Via Celimontana, 18/b

00184 Roma

www.rome500exp.com

Email: info@rome500exp.com

Tel.: + 39 06 70464983

Cell.: +39 366 306 2906